

CREATIVE WORK

THEME

PURPLE ROMANCE

SERVICES

FACEBOOK: Converted a personal page to a business account with graphics to match the website

INSTAGRAM: Activated account and gave a look and feel for the page as a starter for the business

WEBSITE: Converted to Squarespace for them to manage once initial framework was complete

- Domain mapping/transfer, image sourcing, shot and styled product photography, additional service, and store product information, and translated. Additionally, they now have google analytics.

GOOGLE PLACES: Adding the store to Google Places gives them more exposure and additional analytics

Created monthly reports with proven results

TRAINING

Trained Client on how to make changes to their website, Facebook and Instagram

See before and after images

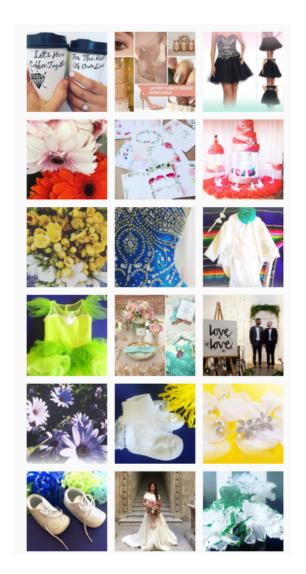
Notes

These changes were made in 2016, the client may have made additional changes since

Social Media

Instagram





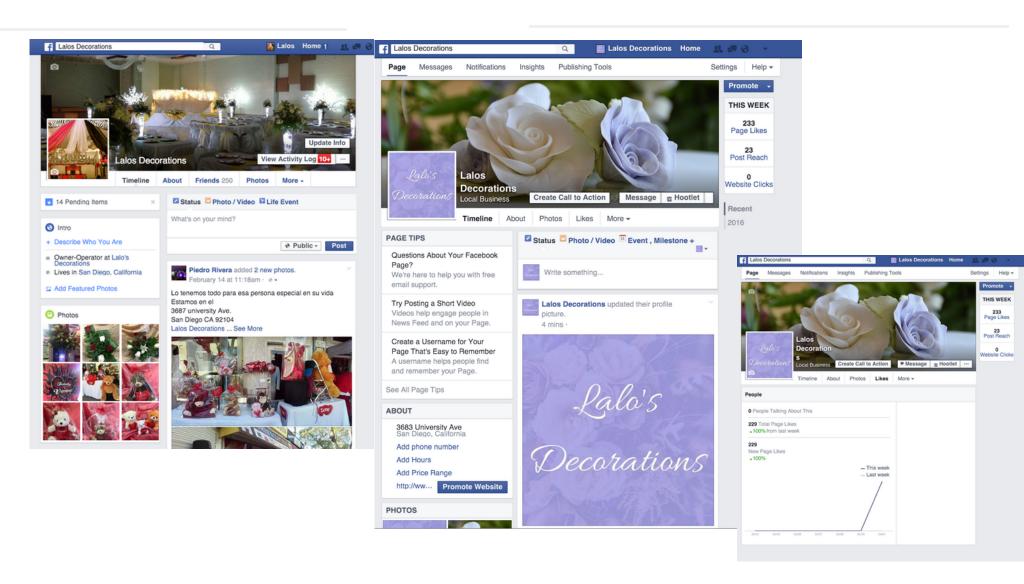


Curated images, stock images and originals captured by Vanessa

Facebook

BEFORE

AFTER



Created profile image and curated a stock photo for the banner to match the website

Website

AFTER



Welcome

Welcome to Lalo's Decorations. We have a team of experts to make your event extra special. Having planned hundreds of Weddings and Quiceaneras, I take pride in making sure your day is truly unique.

Valentine's Day is February 14th! We have fresh flower arrangements, gifts and more!

Aqui alistándonos para san Valentín:)

Give me a call or make an appointment at the store. We can sit down and discuss. (619) 794-0313 ~Gracias. Eduardo

Location

3683 University Avenue San Diego CA 92104 (619) 794-0313

Now offering tuxedo rentals



JIM'S FORMAL WEAR EST. 1964

© 2016 Lalo Decorations.

Lalo's Decorations

HOME

SERVICES EVENTS STORE PHOTOS CONTACT US/CONTÁCTENOS

WE BRING YOUR VISION TO LIFE!

Tracmos su visión a la vida!

PHONE: (619) 794-0313



EVENT PLANNING

Wedding / Bodas Baptism / Bautismos y Quinceañeras RETAIL STORE

3679 University Ave San Diego, CA 92104



SERVICES

STORE

CONTACT US

VISIT US ON YELP

MAKE AN APPOINTMENT

FOLLOW US ON INSTAGRAM

Store Hours:

Mon 9:30 am - 7:00 pm Tue 9:30 am - 7:00 pm

Wed 9:30 am - 7:00 pm Thu 9:30 am - 7:00 pm

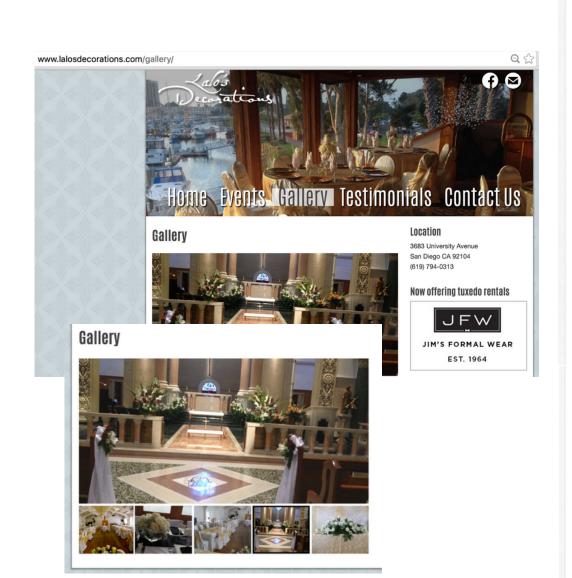
Fri 9:30 am - 7:00 pm Sat 9:30 am - 7:00 pm Sun Closed

3679 University Ave San Diego, CA 92104

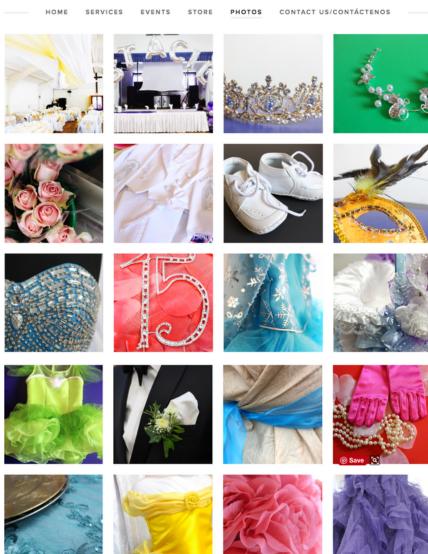
b/t Cherokee Ave & 37th St City Heights



AFTER



Lalo's Decorations



Gallery

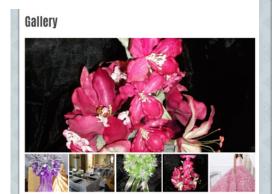


Gallery



Gallery





Gallery





Gallery



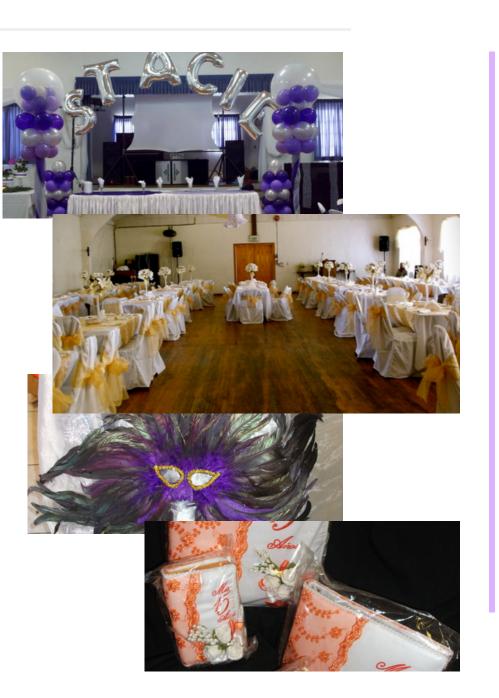
Gallery

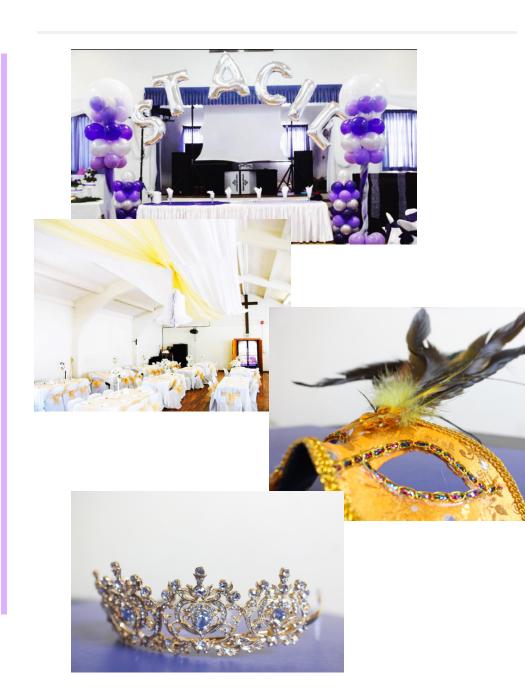


Gallery



BEFORE AFTER





AFTER



Events

Weddings: Packages Available

We arrange everything for you; Flower arrangements & Silk, Tables/Chairs, Table clothes and cover chairs, Balloon decorations and fabrics

Limo, Cake, Photo & Video, DJ all within budget.

Quiceañera Party

One of the most important celebrations in Mexican culture is the tradition of the quinceañera. This constitutes a ceremony on a girl's fifteenth birthday to mark her passage to womanhood, to give thanks to God for his blessings, and to present a vound woman to the community. Enjoy it! A full selection of dresses are available in

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Now offering tuxedo rei



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HOME SERVI

SERVICES

EVENTS

STORE

PHOTOS

CONTACT US/CONTÁCTENOS



QUINCEAÑERAS



WEDDINGS / BODAS



BAPTISIMS /BAPTISMOS

Lalo's Decorations

HOME

SERVICES EVENTS

STORE **PHOTOS** CONTACT US/CONTÁCTENOS

QUINCEAÑERA SERVICES

Lalo's Decorations offers individual Quinceañera services, packages and rentals for you enchanted affair. Save and stay stylish by choosing us to coordinate your Quinceañera. We are located in City Heights and close to several San Diego freeways!

Quinceañera packages include event planning and everything you need for your big celebration! Contact us today, we will cater our event coordination package to your specific needs.

QUINCEAÑERA CHURCH AND PARTY PLANNING

Catholic Church & reception setup / decorations (handmade and custom fresh or silk arrangements), coordination of cake, rentals, diner and table set up. Lalo's Decorations also coordinates your rentals and vendors, etc.

QUINCEAÑERA RENTALS

Chambelan Tuxedos, Traditional Dress Hoops, Town Cars / Limos, Tables, Table Settings, Linens, Event Furniture Rentals and more.

QUINCEAÑERA STORE

- Quinceañera Dresses / Vestidos: Custom Quinceañera dresses can be requested and made to order in and out of







AFTER

dresses can be requested and made to order in and out of

- Quinceañera Chambelan (s) Tuxedos / Trajes de Etigeta (Jim's
- Flower Bouquet / Ramos de Flores
- Bibles / Biblias
- Dolls / Munecas
- Rosaries / Rosarios
- Photo Albums / Albumes de Fotos
- Small Pillows / Pequeñas Almohadas
- Large Pillows / Grandes Almohadas
- Guest Books / Libro de Visitas
- Cake Server / Servidor de Pastel



We carry Bella Sera formal dresses and can special order any item.



BACK TO SERVICES



QUINCEAÑERAS



WEDDINGS / BODAS



BAPTISIMS /BAPTISMOS

PREV / NEXT

Lalo's Decorations

STORE

HOME

SERVICES

EVENTS

PHOTOS

CONTACT US/CONTÁCTENOS

SAY "I DO" to us!

WEDDINGS

Lalo's Decorations offers individual Wedding / Boda planning services and packages for the Bride and Groom's big day. Be delighted and stay in your budget by choosing us to coordinate the details. We are located in City Heights and close to several San Diego freeways!

Please contact our Wedding Coordinator to discuss your extraordinary day!

WEDDING CHURCH AND PARTY PLANNING

Catholic Church & reception setup / decorations (handmade and custom fresh or silk arrangements), coordination of cake, rentals, dinner and table set up and rentals etc. We can also arrange for a DJ, Photographer and Videographer, custom bridal gowns can be requested and made to order, available for in and out of San Diego County brides.

Available Rentals Include: Men's and children
Tuxedos, Wedding Dress Hoops, Town Car / Limos, Tables,
Table Settings, Linens, Event Furniture Rentals and more.





WEDDING STORE / TIENDA DE BODA

San Diego Bridal Dress Shop and Party Supplies:

- Ready to Wear Wedding Dresses
- Custom dresses available for special order
- Tuxedos / Traje de Etiqueta (Jim's Formal Wear)
- Veils / Velo
- Accessories
- Party Favors
- Decorations / Decoraciones
- Crafts & DIY Materials
- Flower Bouquet / Ramos de Flores
- Bibles / Biblias
- Tiaras / Coronas
- Rosaries / Rosarios
- Photo Albums / Albumes de Fotos
- Small Pillows / Pequeñas Almohadas
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Forever & Always with LOVE - Lalo's Decorations

BACK TO SERVICES PREV / NEXT

Lalo's Decorations

HOME SERVI

SERVICES

EVENTS STORE

PHOTOS

CONTACT US/CONTÁCTENOS

We are here for your family's special moment...

BAPTISM SERVICES / BAPTISMO SERVICIOS

Lalo's Decorations offers Baptisim / Baptismo planning services and packages. Save and enjoy this family occasion within budget by choosing us to coordinate. We are located in City Heights and close to several San Diego freeways!

We arrange everything for you. Contact us today, we will cater to your specific needs.

BAPTISM STORE / BAPTISMO TIENDA

- Baptism dresses & Baptism tuxedos
- Crafts for DIY
- Decorations
- Baptism party favors
- Baptism gift sets
- Invitations/ Invitaciones



BACK TO SERVICES

PREV / NEXT







Lalo's Decorations

HOME

SERVICES

EVENTS

STORE

PHOTOS CONTA

CONTACT US/CONTÁCTENO

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FIRST COMMUNION / PRIMERA

WEDDINGS / BODAS

San Diego Wedding Dress Store / Bridal Dress Shop and Party Supplies:

- Ready to Wear Wedding Dresses
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- Tuxedos / Traje de Etiqueta (Jim's Formal Wear)
- Veils / Velo
- Accessories
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- Cake Server / Servidor de Pastel

QUINCEAÑER

- Quinceañera Dresses / V
- Quinceañera Chambelar
 Trajes de Etigeta (Jim's Fo
- Dress Hoops / Crinolinas
- Flower Bouquet / Ramos
- Bibles / Biblias
- Tiaras / Coronas
- Dolls / Munecas
- Rosaries / Rosarios
- Photo Albums / Albumes
- Small Pillows / Pequeñas
- Large Pillows / Grandes Almohadas
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FIRST COMMUNION / PRIMERA

- First Communion dresses / Vestidos de Primera Communion
- First Communion Tuxedos / Trajes de Etigeta
- Hoops / Crinolinas

COMMUNION

- Bibles / Biblias
- Tiaras / Coronas
- Veils / Velo
- Rosaries / Rosarios
- * Para ninos y ninias

- Guest Books / Libro de Visitas
- Cake Server / Servidor de Pastel









Bella Sera Formal

Dresses - Available

in store and for

special order

GLS / Elizabeth K Dresses available in store and for special order



Men's, Child's and Boy's Tuxedos for all occasions - Available for order

Phone: (619) 794-0313

3679 University Ave San Diego, CA 92104



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HOME 5

SERVICES

EVENTS STORE

PHOTOS

CONTACT US/CONTÁCTENOS

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BACK TO SERVICES

PREV / NEXT







AFTER

contact-us/	Q જ
Home Events Gallery Tes	stimonials Chomeratus
Contact US Please contact us for a no obligation consultation Your Name (required)	LOCATION 3683 University Avenue San Diego CA 92104 (619) 794-0313
Your Name (required)	Now offering tuxedo rentals
Your Email (required)	JĖM
Subject	JIM'S FORMAL WEAR

Lalo's Decorations VICES EVENTS STORE PHOTOS CONTACT US/

	HOME	SERVICES	EVENTS	STORE	PHOTOS	CONTACT US/CONTÁCTENOS
10		Please contact us for a free consultation. Email Address *		a free	Phone: (619) 794-0313 3679 University Ave San Diego, CA 92104	
4-		400				b/t Cherokee Ave & 37th St
		4.11				City Heights
			Name *			
			First Nam	e L	ast Name	
			Phone			
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