

A romantic wedding scene featuring a bride and groom in a car. The bride, with red hair and a white veil, is in the driver's seat, looking out the window. The groom is in the passenger seat, holding her hand. A large bouquet of orange and pink roses is visible on the right. The image has a soft, pinkish-purple tint.

Lalo's Decorations
Website & Social Media

— BEFORE —
& AFTER —

CREATIVE WORK

THEME

PURPLE ROMANCE

SERVICES

FACEBOOK: Converted a personal page to a business account with graphics to match the website

INSTAGRAM: Activated account and gave a look and feel for the page as a starter for the business

WEBSITE: Converted to Squarespace for them to manage once initial framework was complete

- Domain mapping/transfer, image sourcing, shot and styled product photography, additional service, and store product information, and translated. Additionally, they now have google analytics.

GOOGLE PLACES: Adding the store to Google Places gives them more exposure and additional analytics

Created monthly reports with proven results

TRAINING

Trained Client on how to make changes to their website, Facebook and Instagram

See before and after images

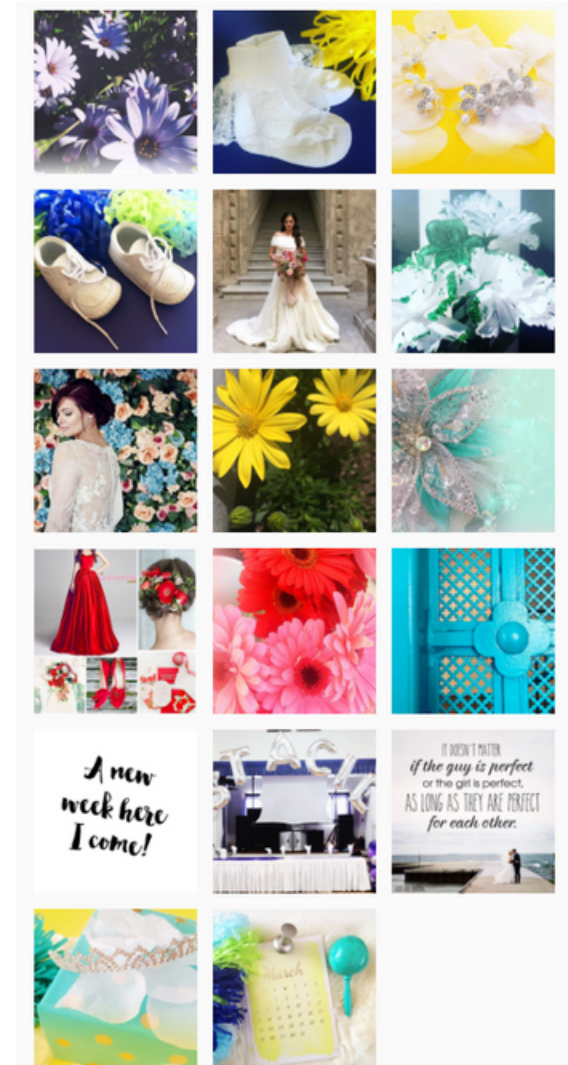
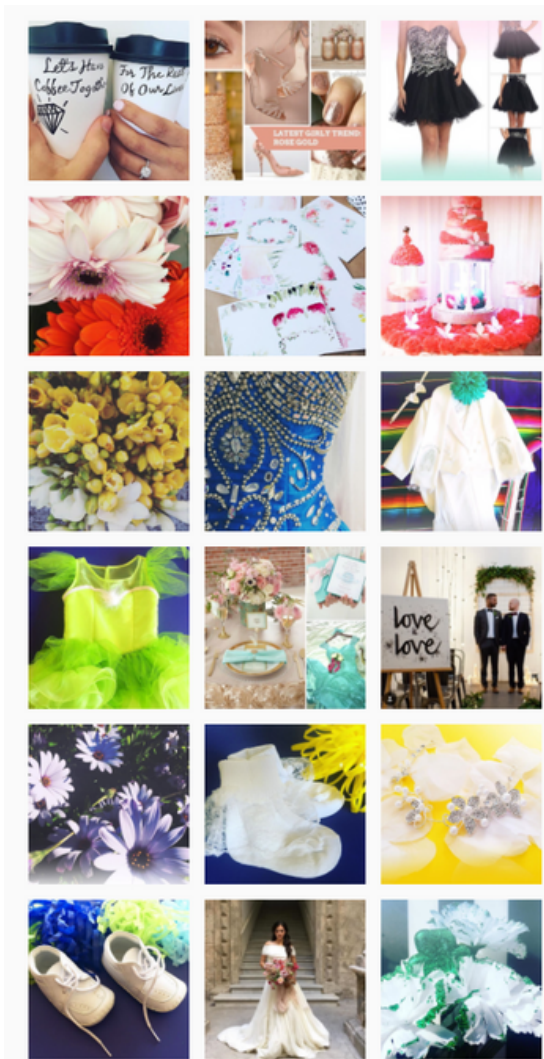
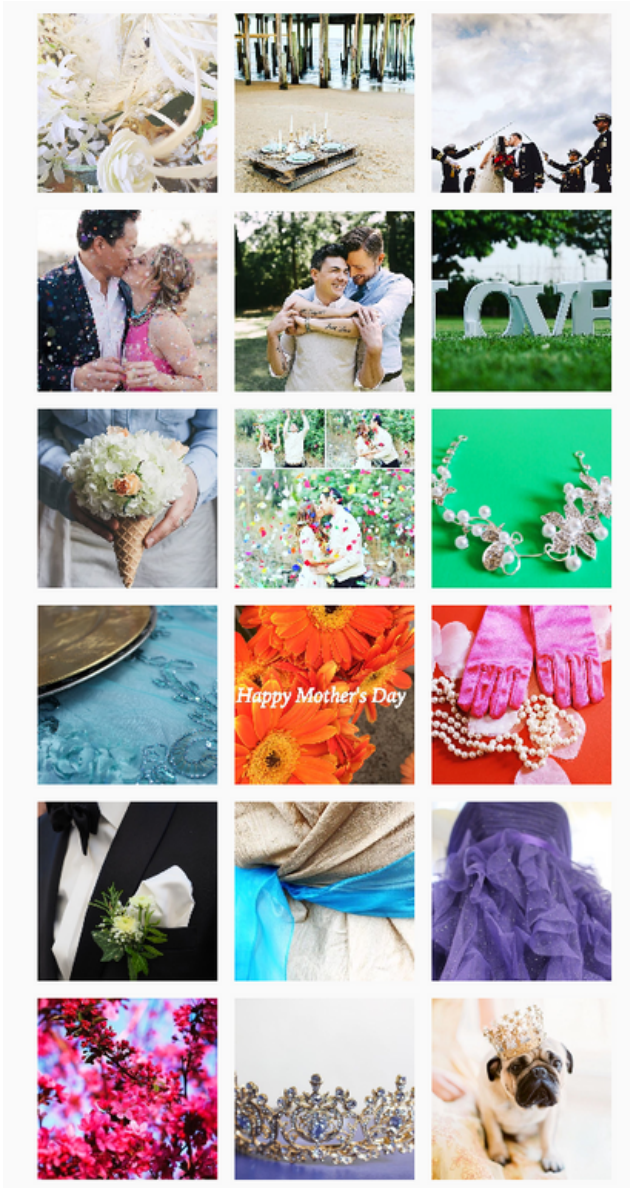
Notes

These changes were made in 2016, the client may have made additional changes since

Social

Media

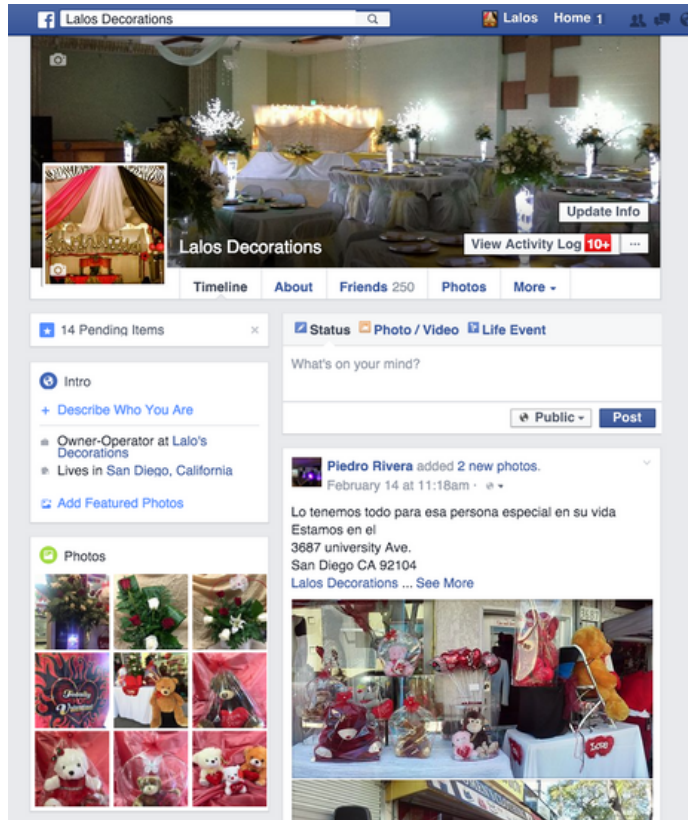
Instagram



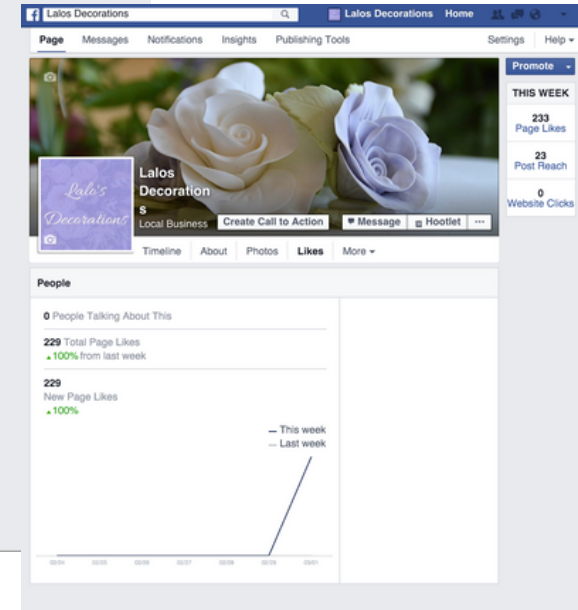
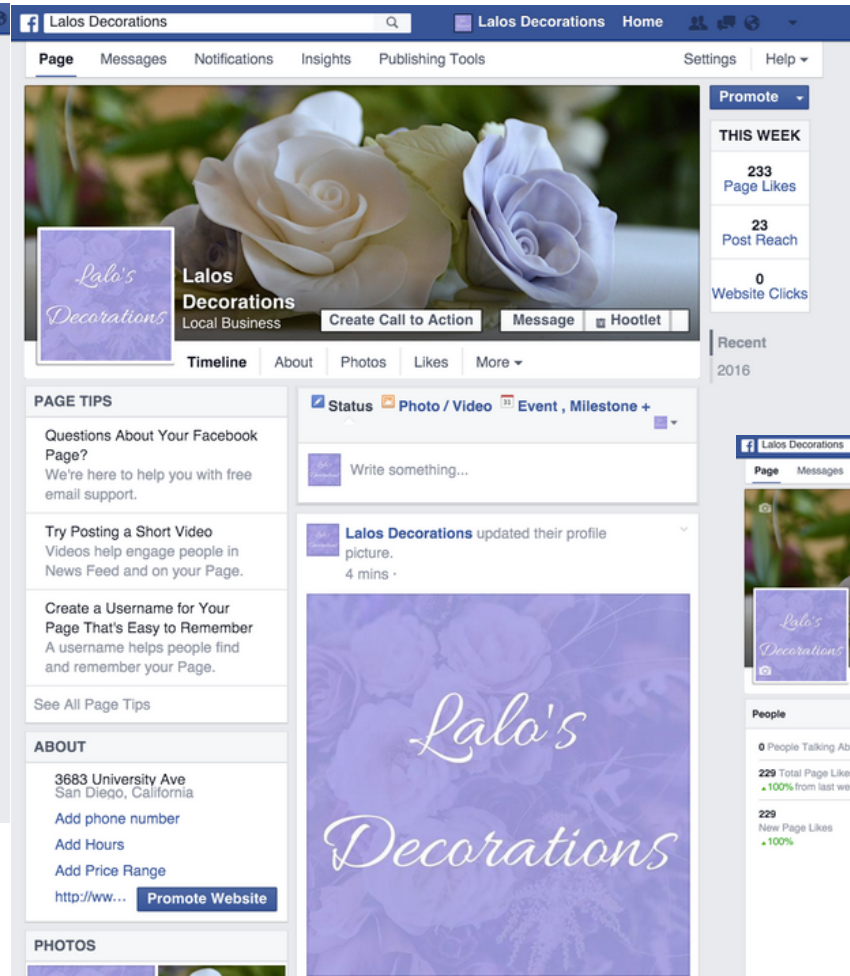
Curated images, stock images and originals captured by
Vanessa

Facebook

BEFORE



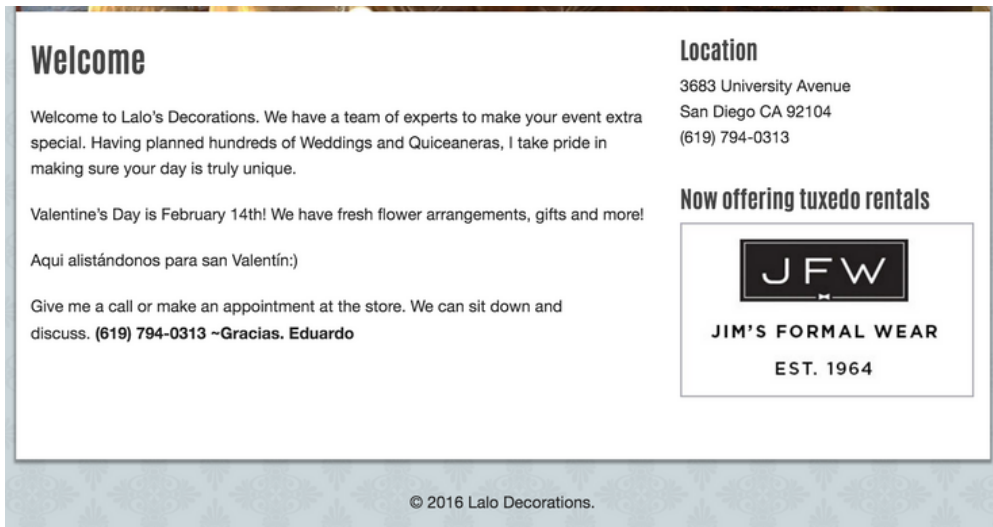
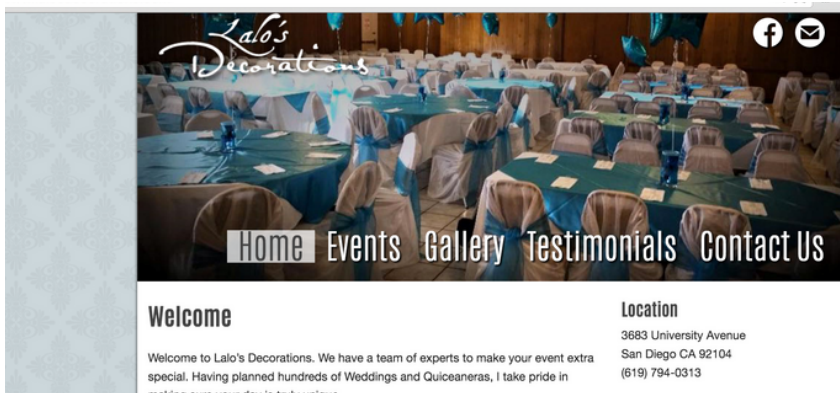
AFTER



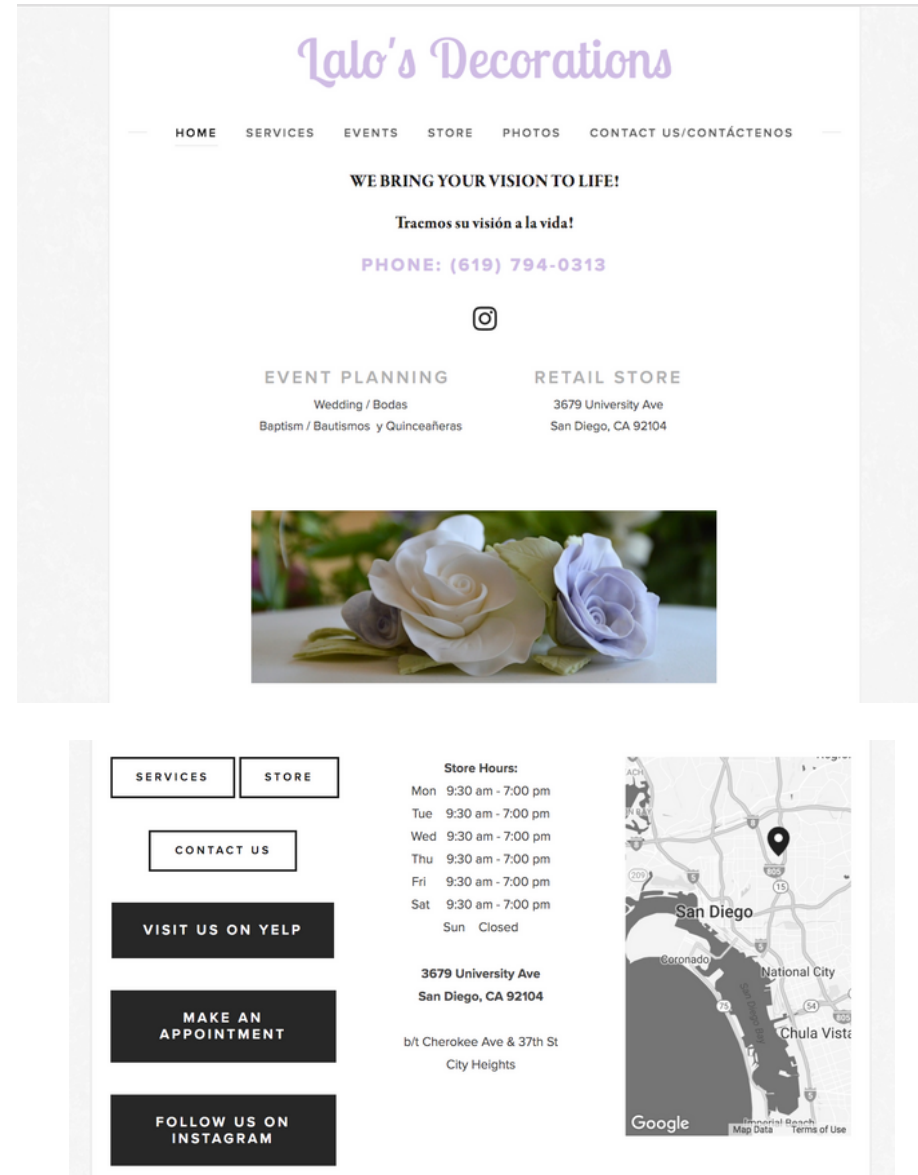
Created profile image and curated a stock photo for the banner to match the website

Website

BEFORE



AFTER



BEFORE

www.lalosdecorations.com/gallery/



Gallery



Location

3683 University Avenue
San Diego CA 92104
(619) 794-0313

Now offering tuxedo rentals



JIM'S FORMAL WEAR
EST. 1964

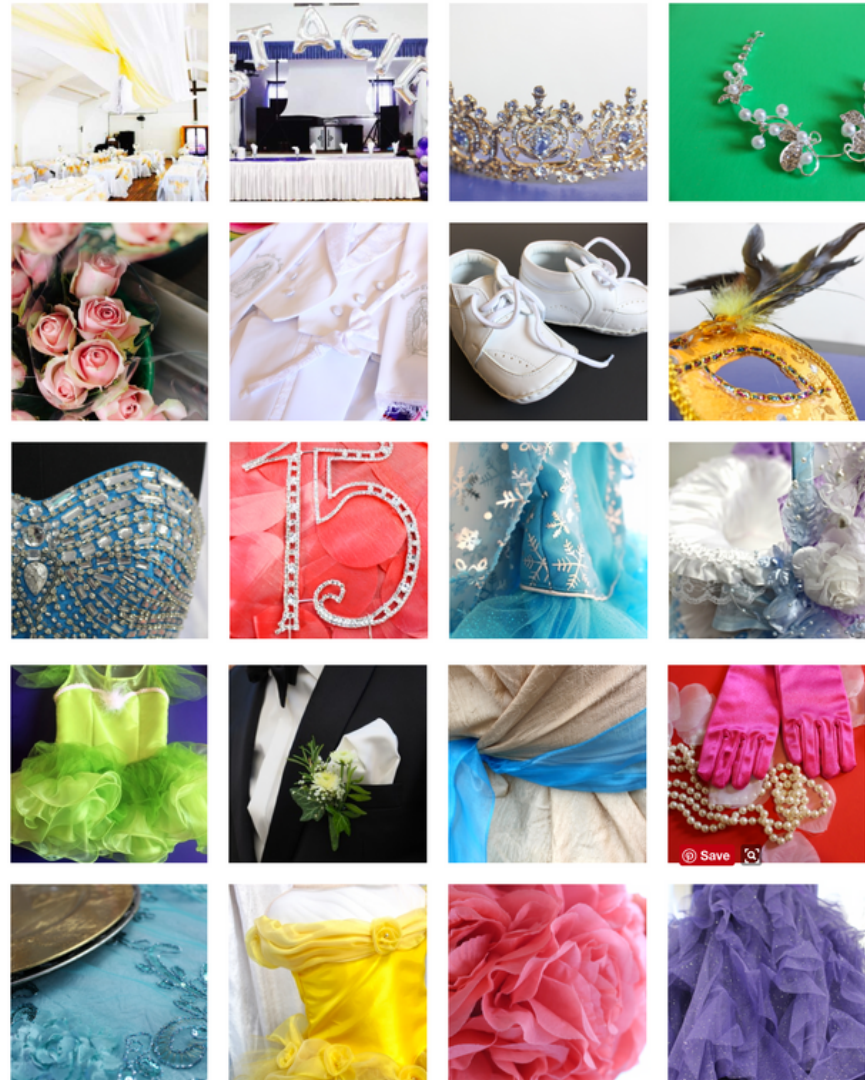
Gallery



AFTER

Lalo's Decorations

HOME SERVICES EVENTS STORE PHOTOS CONTACT US/CONTÁCTENOS



BEFORE

Gallery



Gallery



Gallery



Gallery



Gallery



Gallery



Gallery



Gallery



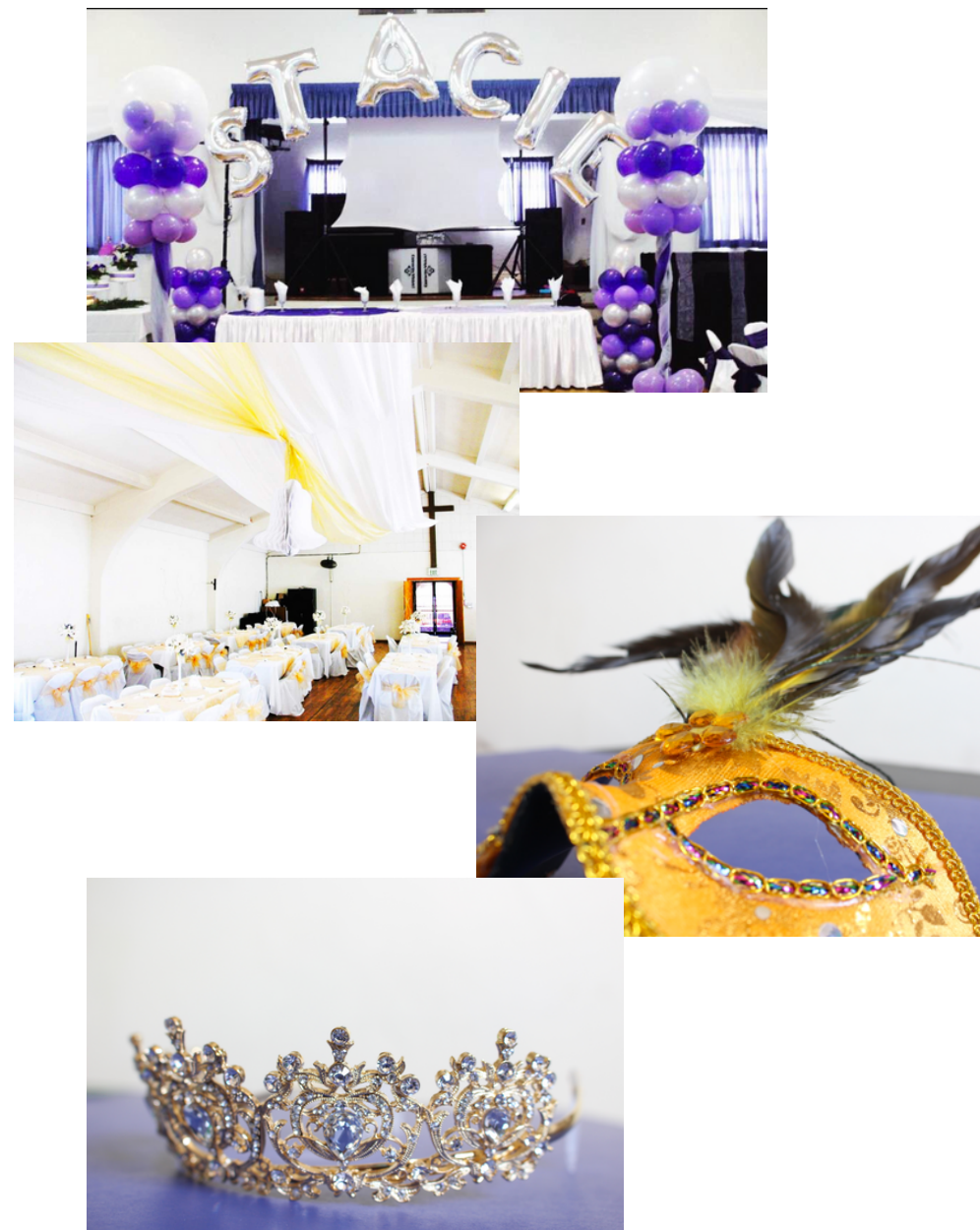
Gallery



BEFORE



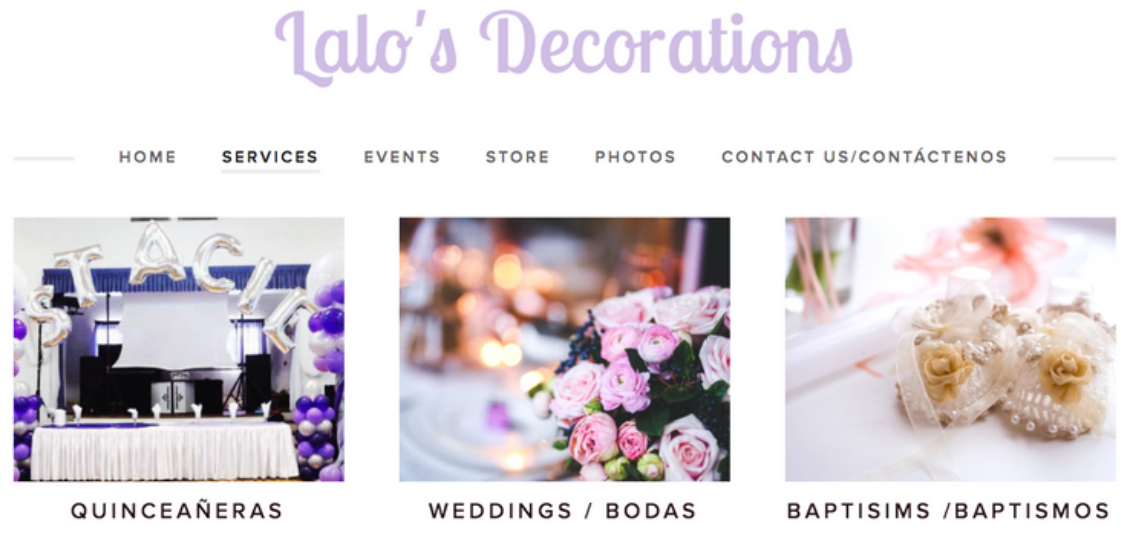
AFTER



BEFORE



AFTER



Lalo's Decorations

HOME SERVICES EVENTS STORE PHOTOS CONTACT US/CONTÁCTENOS

QUINCEAÑERA SERVICES

Lalo's Decorations offers individual Quinceañera services, packages and rentals for you enchanted affair. Save and stay stylish by choosing us to coordinate your Quinceañera. We are located in City Heights and close to several San Diego freeways!

Quinceañera packages include event planning and everything you need for your big celebration! Contact us today, we will cater our event coordination package to your specific needs.

QUINCEAÑERA CHURCH AND PARTY PLANNING

Catholic Church & reception setup / decorations (handmade and custom fresh or silk arrangements), coordination of cake, rentals, diner and table set up. Lalo's Decorations also coordinates your rentals and vendors, etc.

QUINCEAÑERA RENTALS

Chambelan Tuxedos, Traditional Dress Hoops, Town Cars / Limos, Tables, Table Settings, Linens, Event Furniture Rentals and more.

QUINCEAÑERA STORE

- Quinceañera Dresses / Vestidos: Custom Quinceañera dresses can be requested and made to order in and out of



AFTER

dresses can be requested and made to order in and out of San Diego County.

- Quinceañera Chambelan (s) Tuxedos / Trajes de Etiqueta (Jim's Formal Wear)
- Dress Hoops / Crinolinas
- Flower Bouquet / Ramos de Flores
- Bibles / Biblias
- Tiaras / Coronas
- Dolls / Munecas
- Rosaries / Rosarios
- Photo Albums / Albumes de Fotos
- Small Pillows / Pequeñas Almohadas
- Large Pillows / Grandes Almohadas
- Guest Books / Libro de Visitas
- Cake Server / Servidor de Pastel



We carry Bella Sera formal dresses and can special order any item.



BACK TO SERVICES

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QUINCEAÑERAS



WEDDINGS / BODAS



BAPTISMS / BAPTISMOS

Lalo's Decorations

HOME SERVICES EVENTS STORE PHOTOS CONTACT US/CONTÁCTENOS

SAY "I DO" to us!

WEDDINGS

Lalo's Decorations offers individual Wedding / Boda planning services and packages for the Bride and Groom's big day. Be delighted and stay in your budget by choosing us to coordinate the details. We are located in City Heights and close to several San Diego freeways!

Please [contact](#) our Wedding Coordinator to discuss your extraordinary day!

WEDDING CHURCH AND PARTY PLANNING

Catholic Church & reception setup / decorations (handmade and custom fresh or silk arrangements), coordination of cake, rentals, dinner and table set up and rentals etc. We can also arrange for a DJ, Photographer and Videographer, custom bridal gowns can be requested and made to order, available for in and out of San Diego County brides.

Available Rentals Include: Men's and children Tuxedos, Wedding Dress Hoops, Town Car / Limos, Tables, Table Settings, Linens, Event Furniture Rentals and more.



AFTER

WEDDING STORE / TIENDA DE BODA

San Diego Bridal Dress Shop and Party Supplies:

- Ready to Wear Wedding Dresses
- Custom dresses - available for special order
- Tuxedos / Traje de Etiqueta (Jim's Formal Wear)
- Veils / Velo
- Accessories
- Party Favors
- Decorations / Decoraciones
- Crafts & DIY Materials
- Flower Bouquet / Ramos de Flores
- Bibles / Biblias
- Tiaras / Coronas
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Forever & Always with LOVE - Lalo's Decorations

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Lalo's Decorations

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We are here for your family's special moment...

BAPTISM SERVICES / BAPTISMO SERVICIOS

Lalo's Decorations offers Baptism / Baptismo planning services and packages. Save and enjoy this family occasion within budget by choosing us to coordinate. We are located in City Heights and close to several San Diego freeways!

We arrange everything for you. Contact us today, we will cater to your specific needs.

BAPTISM STORE / BAPTISMO TIENDA

- Baptism dresses & Baptism tuxedos
- Crafts for DIY
- Decorations
- Baptism party favors
- Baptism gift sets
- Invitations/ Invitaciones



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Lalo's Decorations

HOME SERVICES EVENTS STORE PHOTOS CONTACT US/CONTÁCTENOS

BAPTISMS / BAPTISMOS

- Baptism dresses & Baptism tuxedos
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FIRST COMMUNION / PRIMERA

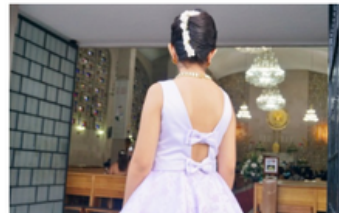
WEDDINGS / BODAS

San Diego Wedding Dress Store / Bridal Dress Shop and Party Supplies:

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- Custom dresses - available for special order
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QUINCEAÑERA

- Quinceañera Dresses / Vestidos
- Quinceañera Chambelán
- Trajes de Etiqueta (Jim's Formal Wear)
- Dress Hoops / Crinolinas
- Flower Bouquet / Ramos
- Bibles / Biblias
- Tiaras / Coronas
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FIRST COMMUNION / PRIMERA COMMUNION

- First Communion dresses / Vestidos de Primera Communion
- First Communion Tuxedos / Trajes de Etiqueta
- Hoops / Crinolinas
- Bibles / Biblias
- Tiaras / Coronas
- Veils / Velo
- Rosaries / Rosarios
- * Para niños y niñas

- Guest Books / Libro de Visitas
- Cake Server / Servidor de Pastel



GLS / Elizabeth K
Dresses available in
store and for
special order



Belle Sera Formal
Dresses - Available
in store and for
special order



Men's, Child's and Boy's Tuxedos for all
occasions - Available for order

Phone: (619) 794-0313

3679 University Ave
San Diego, CA 92104



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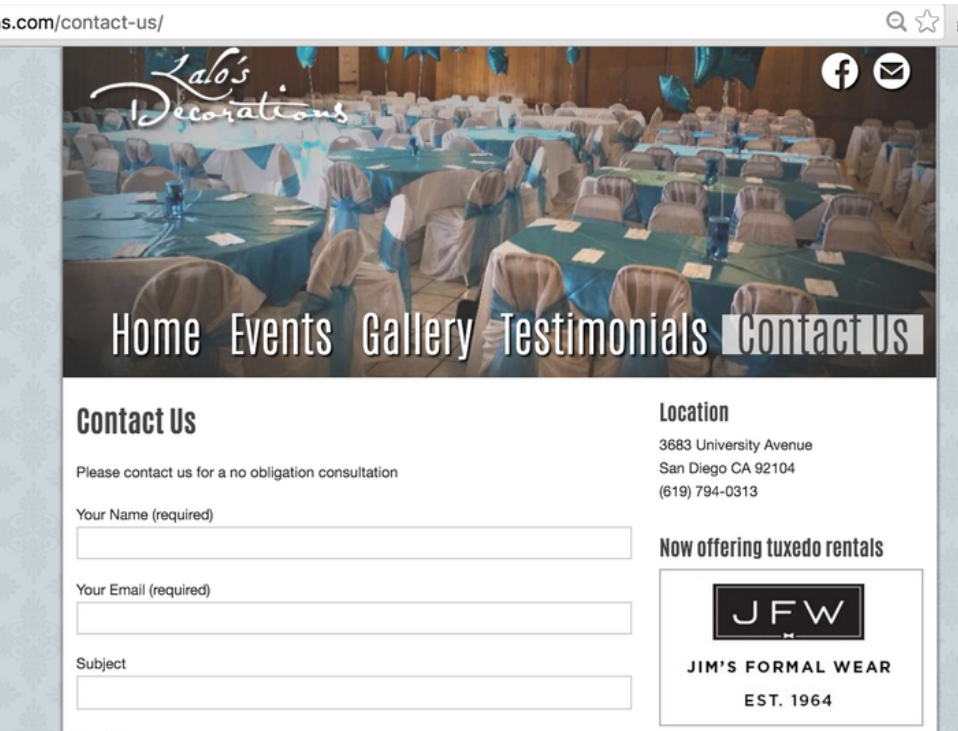


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